



Invitation: The AFME Web 2.0 and Social Networking Conference 2010
twined with the UQAM roundtable on New Social media

'Social Networks: Evolution, Evolution or a Fad ?

December 15-20 2010
First hotel Bangkok Thailand

The **AFME** first International Conference on Social Networks is an event geared towards academic and professionals, in technical, managerial area of digital enterprises interested to gain knowledge as to how this industry is working and evolving under the pressure of these new media.

We welcome technical papers presenting research and practical results, position papers addressing the pros and cons of specific proposals, such as those being discussed in the standard forum, survey papers addressing the key problems and solutions on any of the above topics short papers on work in progress, and panel proposals.

This conference brings the intelligence, innovation, and leadership of the social networks industry together in one place at one time. In the Social Networking industry, several sectors show large potential for revenue:

- Enterprise Social Networking, intra-corporate or Business Social Networking, embedding social networking for enterprise applications allowing for idea sharing and increased business performance thru new collaboration tool.
- Mobile networking : will mobile usage of the internet eclipse other computers usage? Mobile based carriers in North American now open way to third party solutions, which should be valuable to European based business
- Social networks, Web 2.0 for Education
- E-government and social networks
- Social Networks and web design
- Marketing **of and in** the social networks

But these new developments raise new concerns

- What will be the evolution of SN in terms of sociology, new technologies and trends, new advances ?
- How to approach the needed security?
- How to protect privacy?
- What are the appropriate and inappropriate use of SN in organizations?

Other issues will be also considered.

The topics suggested by the workshop can be discussed in term of concepts, state of the art, standards, implementations, running experiments and applications. Authors are invited to submit complete unpublished papers, which are not under review in any other conference or journal.

Presentation types and conditions to be included in proceedings of the Conference

1. [Full Papers](#) (max 5000 words)
2. [Brief and research in progress Papers](#) (max 2000 words)
3. **Tutorials (max 1 hour, teaser 500 words)**

For the roundtable (max 1 hour, teaser 500 words) will be published in the proceedings

The best papers will be published in the

The logo for the Journal of Digital Enterprise features the words "Journal of Digital Enterprise" in a blue, sans-serif font. The word "of" is smaller and positioned between "Journal" and "Digital".

<http://www.cyber-gestion.com/default.asp>

(E-Journal of Digital Enterprise)

The logo for the Journal of Global Management Research consists of the text "Journal of Global Management Research" in a white, serif font, set against a solid green rectangular background.

<http://www.gmrjournal.com/>

(Journal of Global Management Research)

IMPORTANT NOTICES:

a) Presentation can be made in french or in english but slides must be in english

b) Communication papers can be written in French or in English for the proceedings and the journals

Important deadlines:

Proposal November 14th

Acceptance November 28th

Registration, payment and

Camera ready for inclusion in proceedings **December 10th**

General program :

15-16-17: conference

18-19: visit and & social networking

20: roundtable

Venue cost includes :

Shuttle from and to airport

3 nights at First Hotel

NB: the hotel is 2 minutes away from Pratonam (huge store for cloth and fashion) as well as IT City (7 floors of technology) . Participants can extend their stay at special discount price

Information request and reservation can be made at

afmeSN2010@gmail.com

Professor Michel Plaisent, PhD

michel.plaisent@uqam.ca

University of Quebec in montreal

or Dr. Pascal Pecquet

president AFME

p.pecquet@free.fr